



Mr. Ori Schibi

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Ori Schibi (MBA, PMP®, PMI-PBA®, PRINCE2® Practitioner) is the president of PM Konnectors, an international consulting practice, and author of the book “Managing Stakeholder Expectations for Project Success” (2013) and co-author of “Effective PM-BA Role Collaboration” (2015).

Ori is a visionary thought leader, engaging speaker, trainer, facilitator and devoted husband and father. With over 25 years of experience, he offers practical and innovative new ways of delivering success in the areas of project/program management and recovery, business analysis, organizational change and PMOs. In addition, Ori specializes in aligning projects with strategic goals and creating a streamlined and productive PM-BA role collaboration.

A variety of organizations have benefited from Ori’s services, including United Nations High Commissioner for Refugees, the Walt Disney Company, financial institutions, telecoms, aerospace and multiple levels of government (in the U.S. and Canada). Overall, Ori’s work helps stabilize business, create value, find efficiencies and lead sustainable change.

Synopsis:

Effective PM-BA Role Collaboration

The session is titled after the title of Ori Schibi’s book and covers ways to ensure that the PM and the BA work together effectively and efficiently. In too many organizations, PMs and BAs do not work “together” and their efforts are not sufficiently aligned with each other. This results in waste, inefficiencies, frustration and above all – performance issues.

With progressively pressing needs, increasing demands and more aggressive timelines and objectives, improving the relations between the PM and the BA is a major contributor to achieving project and organizational success. Further, the lack of alignment between the PM and the BA is part of a larger problem that is rooted in a "silo mentality" that is engrained in many organizations.

This session explores ways to improve the collaboration and streamlining the touchpoints between the PM and the BA, so these two roles deliver on their potential to contribute to peak project and organizational performance.