



A Treacherous Job Market How to be a HERO? Not a victim

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KNOW















My Movie, I am the Hero!













HERO How do I see myself?

* Who are my role models? Who do I admire?
* What are the proud moments in my life?
* What makes me happy and fulfilled?
* What the common words in my language?













BRAND How am I seen by others?

* What do my peers, team members and boss call me?

* What keywords commonly appears in my personal reviews?

* What feedback do I often hear from my customer?





Others see me as

















POWERS What are my strengths?

- * Under what situations my customers, peers and boss look for me?
- * When was the last time my team member(s) thanked me? For what?
- * What are the awards & recognitions I have received? For what?













SERVICES How do I add value?

- * What services does my industry need?
- * What services do I offer?
- * What are the new services I can create?

I serve my customers by

1	,
2	,
3	,
and very uniquely by	





Research – Job Market



Have Mentors





- * What value can I offer as gift with my powers and services?
- * How can I help my company, industry and community?
- * What initiative can I take at my current to role to make an impact?
- * What's new can I offer by joining my powers with others?

I want to spread my value by





Network Who are my partners in success?

* Who can I help to succeed in my current organization or elsewhere?

* Who are people in my current organization who'll value my powers and services?

* Who are the people in other organizations who'll value my powers and services?

In my pursuit of success, I'll be supported by











Your Current Role-1 action







Your Giftshop – How?