



Mr David Goldwich

CEO

David Goldwich International

David Goldwich, the Persuasion Doctor, teaches people to be more influential, compelling, and irresistibly persuasive as they share their message with the world. Engaging and provocative, David uses humor and stories gathered from his own experience as a lawyer, businessman, and father to help people reach breakthrough changes in their personal and professional lives. He is the author of numerous articles and four books, including his latest, *Kickass Business Presentations*. David conducts workshops and delivers keynotes on *Persuasive Business Presentations*, *Negotiation*, *Storytelling in Business*, *The Human Zoo*, *The Revolutionary Leader*, and other areas of Influence and Persuasion. Learn more about David at www.DavidGoldwich.com.

Synopsis:

The Revolutionary Leader: Unleash The Rebel Within

Most people do what most people do and get average results. Extraordinary people use very different means, not only to achieve success, but to change the world. Successful managers, leaders, and entrepreneurs are driven by a strong mission or purpose, beyond building a business and making money. Being unreasonable, unconventional, and contrarian can make you unbelievably successful. This inspiring talk looks at leaders in a wide range of fields who have used unconventional approaches to achieve great success. How did they do it? What can we learn from them? We will share stories and draw lessons for leaders from the likes of Muhammad Yunus, Frank Lloyd Wright, Richard Branson, Elon Musk, and other revolutionary leaders. An antidote to conformity and mediocrity, this talk will provoke and perhaps even transform you.

In this talk we will explore:

- the Big Picture of Everything
- the art of doing the opposite
- the power of a staggering vision