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A Project Management consultant, speaker and trainer, Bob has 30 years of experience in the management of large development projects.

Organizations that have benefited from his views on how to deal with the complexities of project management include: ABB, ARAMCO, Barclays, BP, Exxon-Mobil, HP, Microsoft, Motorola, SAP, Intel, Otis, Singtel, and many, many others.

Bob has worked and lectured in over two dozen countries around the world, and calls Singapore “home”.

Initially trained in architecture, Bob holds a BSc from the University of the State of New York, an MBA from NUS, and a Master’s Certificate in Project Management from George Washington University.

Synopsis:

Welcome to the VUCA World: Volatility, Uncertainty, Complexity & Ambiguity

In the Zulu language the word vuca means “to wake up” – a critical state for project leaders, and essential for project success.

Leaders who understand the demands that VUCA places on them and their organizations have to be:

- Mindful and attentive to the information that flows to them, and which flows from or through them.
- Discerning and realistic in attributing meaning to circumstances; able to recognize both threats and opportunities that may emerge.
- Able to perceive and acknowledge a wide range of interpretations of situations and action options.
- Able to maintain focus, clarity and stability in turbulent circumstances.
- Flexible and adaptable in responding to emerging realities.
- Able to inspire others through personal example.

A leader can be confounded in their decision-making and responsiveness by the “swirl and smoke” of VUCA, or can heighten and focus their ability and capacity to view situations with lucidity and fidelity, ascertain relevant interdependencies, while anticipating consequences, and adroitly planning future courses of action.

VUCA is a reality to projects, and it will only get worse. Use VUCA to your advantage by viewing it as a force of change that is necessary to achieve project goals. Manage VUCA as an opportunity!